



St. Louis Working Women's Survival Show Newsletter

February 24th - 26th

St. Charles Convention Center

Call 800-762-9973 For More Information

October Newsletter

October, 2011

In This Issue

- Exhibitor Information
- Celebrity Announced
- Win Tickets
- Missouri Lottery Sponsor
- Missouri Beef - Saucy Chef
- Macy's - Make-overs & more

Exhibitor Badges, Tickets, Parking pass and Show Recap

MERRY CHRISTMAS

After Christmas, exhibitors who have returned signed contracts and paid in full, will receive their 10 badges per booth, 4 complimentary show tickets, one parking pass, and a show recap of what's happening during the three days of the show.

Free Advertising: Contact Kristi at kkmwork@aol.com Send info about your company and what you'll be doing at the show and Kristi will get it on Facebook, Twitter, and the show Blog. If you want Kristi to write the article, just give her copy points, she'll write it and get your approval before sending it out.

Our Sponsors



Exhibitors and activities for the show are being added daily now. Please check our blog, website or facebook for specific details. You can access each of them from the home page of the website - www.wssonline.com on the left side.

ANNOUNCING OUR MISSOURI LOTTERY MAIN STAGE GUEST CELEBRITY



Saturday - 3pm

MOLLY RINGWALD

Film, Theatre and Television Actress and Best-Selling Author

She currently stars in "The Secret Life of the American Teenager" on ABC Family, and is known for her classics, "Sixteen Candles", "The Breakfast Club", "Pretty in Pink", and many more.

(see full biography on wssblog.com)

Watch for a special contest for a CHANCE TO MEET MOLLY RINGWALD BACKSTAGE and 2 FRONT ROW TICKETS!

Check out the details of the contest beginning next Wednesday and like us on FACEBOOK.

THE MISSOURI LOTTERY MAIN STAGE



The Missouri Lottery is Our Presenting Sponsor. "It's okay to get excited!" is their theme for this year and it's a perfect complement to all of the fun that will be happening on this year's Missouri Lottery Main Stage. Confirmed activities will be listed under the feature section of the website beginning in November.

There'll be a lot of prizes, gifts, celebrities, and fabulous presentations; learn how to transform your walls and kitchens by a professional who has traveled the world teaching his unique technique and learn how to Transform the Treasures in Your Home with this technique; learn to fly fish right on stage; enjoy our nationally recognized comedy hypnotist; learn to get the most out of couponing; fabulous fashion; incredible dancing; the latest and greatest cosmetics and much more.



There will be a contest announced soon for 2 people to be part of the 12 to join this hilarious activity on the Missouri Lottery Main Stage. The other contestants will be chosen by our Comedy Hypnotist from the audience. Check our website or facebook for new stage activities over the next two months.

Take time out of your day to shop, play, and relax with your girlfriends, moms and daughters. There'll be a lot of entertainment on the Missouri Lottery Main Stage throughout the entire weekend! Enjoy all of the special things that we are doing for the 25th Anniversary Celebration through our website, blog (wssblog.com) and facebook. Keep checkingthere's more coming!!!

Saucy Chef Competition Update

Sponsored by the Missouri Beef Industry Council, the Saucy Chef will have three categories of competition, one for each day.

Friday - School Competition

Saturday - Chefs from St. Louis Restaurants

Sunday - Open Oven Competition (any good cook)



More details to come ...check our facebook

Free Make-Overs, Complimentary Bra Fittings and lots of fragrances throughout the show highlight Macy's this year.



Macy's will be doing free make-overs and bra fittings, along with The Bombshell Beauticians doing free eyebrow arches and paraffin wax hand dips in Room 101 in the 600 concourse.

And to make things really fun, there will be many fragrances from Macy's as well. BCBG, Ed Hardy, True Religion and Coty brands will also be represented. **For the show, a special promotion with Ed Hardy fragrances will give you unique "bling" crystals on every bottle.** More fun with Macy's will be announced later.

There'll even be a booth from Macy's for Martha Stewart "gadgets" Keep watching facebook and our Blog for daily activities.

And, don't forget "Origins" in room 102.

Exhibitor Information:

Paramount Convention Services will be the Decorating contractor for the show for the second year. If you need to order tables, chairs, signage, etc., you can order them from Paramount. However, if you would prefer to bring your own tables and chairs, that is allowed by the show. The only requirement that we have is that the tables are covered down to the floor (to hide boxes, etc., and the tops of any tables are covered.)

The general number for Paramount is (314) 621-6677. (see samples of some booth set-ups)



Paramount will be emailing an exhibitor kit to each of our exhibitors and it will also be posted on our website. It will include the numbers to call for Paramount Info and also the Convention Center if you need phone lines, internet, etc. The general number for the convention center is 636-669-3000.

Sincerely,

Staff
Working Women's Survival Show

(All activities subject to change without notice)

REGISTER TO WIN A \$50 MACY'S GIFT CARD THIS MONTH. WE WILL HAVE CONTESTS ON LINE EVERY MONTH.

Just email "Gift Card" to info@wssonline.com.

Winner will be selected at random.

Offer Expires: October 31st, 2011