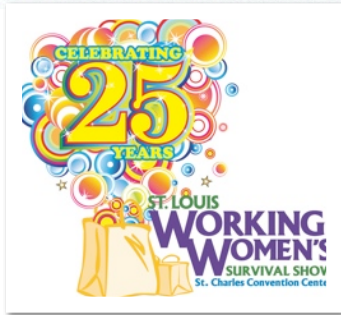


the **OCTOBER, 2011**
WWSS Monthly



UP-TO-DATE INFORMATION ON THE ORIGINAL WORKING WOMEN'S SURVIVAL SHOW FOR EXHIBITORS AND ATTENDEES!



It's Our 25th Anniversary and We're Celebrating!

February 24th through 26th

St. Charles Convention Center

42 Exhibitor Spaces are available on the Lower Level, as well as 26 Spaces on the Upper Level. Call us at 800-762-9973 for Exhibit or Sponsor Information.

Features delight attendees as they check out over 350 exhibitor products and services

Attendees spend an average of over 5 hours at the show. Having fun is a great component of the Show and allows attendees to relax before going on to find out about exhibitor's products and services.

Celebration Tent Free Caricatures by Share; "Casino Carnevale"; Big Top Bingo; Tunes by A Regional DJ; Our Wheel of Wonder; and prizes, prizes, prizes and more tba.



Missouri Lottery Main Stage with celebrities, games, entertainment and even a Nationally renowned Hypnotist on Friday. The Saturday Celebrity will be announced soon.



"Origins" at Macy's will teach women how to fix their "Beauty Emergencies". Macy's will be doing free Make-overs all 3 days along with Bra Fittings. The Bombshell Beauties Mobile Salon will do free eyebrow arches & paraffin hand dips.

YOU GOTTA LOVE LEAN BEEF 
Learn to love all 29 tantalizing cuts at www.mobeeef.org

We're proud to announce one of our new sponsors - The Missouri Beef Industry Council. They will be involved in our Girl Scout Program, the new Saucey Chef Competition and of course, the Missouri Beef Cooking Class Stage.

The Missouri Beef Council's Saucey Chef competition will be different each day and will include schools, restaurant chefs, and just plain Good Cooks from the area. Check out our website, facebook and blog for details coming soon.

Other features and stages: Hats Off for Cancer; Home Depot; 21 Seminars; The Wine Garden; Club Firm, Fit and Feminine; Kick Back Cafe; Restaurant Row

Check out our blog! Go to wwssblog.com and get detailed information about our exhibitors and what they will be doing in the show, along with what

their company is all about. If exhibitors haven't sent info to us (it's free) send what you would like to - to kkmwork@aol.com in our office.

ADVERTISING AND PROMOTIONS

are now in the works to attract attendees to exhibitors' booths. Our billboards are placed - both static boards and electronic; television, radio and print are in the works; and some promotions and other items are in the works. In addition to the features listed on the front page, McDonald's, Home Depot, and Shop 'n Save are set as of this date. We will be working with the Post-Dispatch and Feast Magazine for the Restaurant Row as well. And, our social networking is listed below and runs all year.

EXHIBITOR INFORMATION

If you have not returned your signed contract, you will not be able to receive your badges right after Christmas. Each exhibitor will receive 10 exhibitor badges per booth, 4 complimentary show tickets, one parking pass and a recap of what's happening during the days of the show.



You will also receive a card to post at your booth that explains our Sack Sitters Area. If you have lots of information or items that become heavy for your customers, they can take everything to "Sack Sitters" by the escalators and check them in as frequently as they like. They can pick them all up at one time when they leave the show.

SEMINAR INFORMATION

All seminars will be held in Room 103 in the 600 concourse on the Lower Level. The following are confirmed as of this date:

- * Organize Your Business
 - * Internet Marketing
 - * The Travel Gals
 - * No Coupons? No Problem!
 - * Gateway to Saving
 - * "Mom...the good news is I'm ok"
 - * Clutter Free Your Home - 7 Days
 - * Debt Free Christmas
 - * Toastmasters
 - * Legal Information
 - * Hair Trends
 - * Hoarding 101
 - * Budget Gardening
 - * Fashion Do's and Don'ts
- More to be added

If your company has a qualified speaker that can help women and their families, give our office a call.

Sponsored By



FREE ADVERTISING FOR EXHIBITORS & SPONSORS



Send us information about your company. Include a photo, a picture of your product, a description of your company. If you want to send us materials and photos, Kristi in our office can write the copy for you and get your approval, or you can write it and just send it to us.

www.wvssblog.com

1. Like us on Facebook www.wvssonline.com and feel free to connect with your friends to tell them of the show. Beginning soon, we will have a lot of contests on Facebook for money, gift cards and other items. (link on home page)
2. Check our our website frequently under the exhibit section to make sure you are listed (spelling and product) correctly.
3. Follow our Twitter account - accessible through the home page of our website. (Link on home page)



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