



**St. Louis Working Women's Survival Show Newsletter**  
**Feb. 24-26, 2012**  
**St. Charles Convention Center**

**November Newsletter**

**November, 2011**

**In This Issue**

Gift Cards!  
Contest!

**Our Sponsors**



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We're only about 15 weeks out from the show and stages and features are being completed. We only have about 35 10x10 booths available on the lower level and 11 on the upper level. They are spread out throughout the halls and spaces are filling up fast!. For information about available spaces, call our office at 800-762-9973.

**Gift Cards Now Available!**



Purchase \$10 or \$20 gift cards that can be used for products at the show's exhibit booths, tickets, and the concession stands. Purchase the card/s through our ticket sales area on our website. The Gift Cards will be mailed to you.

If you are looking for that unique gift for your friend, daughter, teacher, neighbor or special person for Christmas, this is a fantastic present.

And don't hesitate to mention to your significant other that it would be a great gift for YOU too!!!

**Orders due no later than December 15th!**

**Monthly Contest**



Each month we will announce a contest on our website. Look for details for your chance to win!

**\*\* The October prize was a Macy's \$50 gift card!**

And the winner for October is...

**Donna From St. Charles**

**Congratulations!**

Check frequently for more contests on our website and Facebook



**"Feast" Magazine**

will be working with the St. Louis Working Women's Survival Show in selecting restaurants for our second annual Restaurant Row.



This feature is located at the Cuisine on the Green on the upper level!



10 restaurants from the St. Louis area will be chosen to participate in our Restaurant Row. In addition, representatives from "Feast" will be present at the Cooking Class stage for our Saucy Chef Competition...

- 3 days of competition with an overall winner each day.
- 1. Friday: Student competition
- 2. Saturday: Chef's from the St. Louis area.
- 3. Sunday: The best non-professional cooks in the St. Louis area (contest to be announced soon)



Sponsor of the Cooking Class Stage

**Exhibitor Tip of the Month!!!**

The show provides a standard booth sign (7"x44"), but it may be beneficial to get a banner and place it across the top back of your booth, or a portion of it, to not only add a little pizzazz but also so that consumers can easily find you!

- Kinko's, Office Depot, and Office Max along with many other printers throughout the area are able to produce these banners quickly and professionally!
- Paramount Convention Services can also accommodate any signage that you may need to have printed.
- Make sure to get a bid, as prices can vary significantly.

Invoices will be going out soon to exhibitors for final balances. If you have any questions, please don't hesitate to call or email.

**Sincerely,**

St. Louis Working Women's Show  
1-800-762-9973

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