



St. Louis Working Women's Show Newsletter

January 2012

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Sponsors



The Show is fast approaching so here is some pertinent information for you. More information will follow in the coming weeks!

Plan Ahead For the St. Louis Working Women's Show Thru 2014!

Show Dates

2013 - February 22-24, 2013

2014 - February 21-23, 2014

For the first time prior to the show, we will be offering a \$100 discount off your booth (\$100 discount for 10'x10' & 10'x8')(\$50 discount for 10'x5', 10'x7.5', and 4'x8') if you register for the 2013 St. Louis Working Women's Show prior to the last day of the 2012 show Sunday, February 26, 2012. In the past, we have offered the discount only during the weekend of the show, but due to popular demand we are extending the time period from now until Sunday of the show.

Taking advantage of this offer gives you the opportunity to guarantee your 2012 booth space for the 2013 show as well as the discount that correlates with your booth size. If you wish to change booth locations there will be a space on the application to list your top three choices, but keep in mind everyone is guaranteed their same spot until Sunday night after the show.

If interested, please email our offices at www.ssonline.com and we will send you an application for 2013.

Seminars

The following are titles for some of the seminars that will be presented during the days of the show in Room 103 of the St. Charles Convention Center. The full description of the seminar is located under the Features Section on the website.

- Style On A Shoestring - 6 Strategies to a Goof Proof Wardrobe!
- Organize Your Basement in 5 Steps
- Internet Marketing
- Lookin' Good and Feelin' Better!
- The Good Reasons We Gossip And What To Do Instead!
- Toastmasters Presents: "Women As Leaders"
- Gearing Up Adult Learners: The new professional workforce and the role of higher education
- Girlfriend Getaways
- No Coupons? No Problem!
- Tickled and Inspired: How Can I Motivate Them?
- Feel and Look Like a "10". Now is the Time to be Healthy!
- Mom ... the good news is I'm O.K.
- Clutter Free Your Home in 7 Days
- Have A Debt Free Christmas!
- Toastmasters Presents "Communicating In a Man's World"
- Divorce 101 - A Woman's Guide to Divorce
- Take A Dose Of Laughter
- Never Have A Bad Hair Day Again!!! Love Your DU WIGS4u
- Ironworks Fitness
- How Can I Deal With That Difficult Person?
- A Hair Quick Fix For The Working Woman
- Hoarding 101
- Budget Gardening
- Tips and Tricks To Getting The Most Out Of Your Fragrance!
- Oh My Aching Head! Is it sinus, stress, or migraine?
- MAIN STAGE, FIRM, FIT AND FITNESS STAGE AND THE COOKING STAGE WILL BE POSTED WITHIN THE NEXT COUPLE OF WEEKS. KEEP CHECKING OUR WEBSITE OR OUR EMAILS.

ADVERTISING HAS STARTED - ONLY 7 WEEKS LEFT TO GO!

Watch for "Feast" Magazine, the sponsor of Restaurant Row; billboards will be around the area in about three weeks; electronic media begins in approximately 3 1/2 weeks; special promotions will begin soon; and more facebook and twitter information will be increased on a daily basis.

Free Advertising for Exhibitors

Kristi from the show office can help you advertise your booth and product/service. Just send info to her at "kkmwork@aol.com" and she will get it incorporated into our blog, facebook and twitter accounts.

You can talk about what you will have in your booth, your products and services as well as your company in general. There is no cost to our exhibitors.

Also, please check our website, exhibitor list, to verify the spelling and content of your exhibit. What's on the website right now is the info that will appear in the show program.

We look forward to seeing you at the 25th Anniversary Show Feb. 24-26, 2012!

Sincerely,

St. Louis Working Women's Show