

St. Louis Working Women's Show

June 2010

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REMEMBER!!!



Remember to complete the survey that was sent to you at the beginning of June. We will be sharing information about the results soon!

## We're Getting Ready for 2011!

### Greetings!

This year will be the 24th anniversary for the St. Louis Working Women's Show, February 25-27, 2011 at the St. Charles Convention Center.

Many new exciting features will be added to the show to help celebrate! You can follow us on Facebook and Twitter as well as our Blog ([www.wvssblog.com](http://www.wvssblog.com)) for daily and weekly posts.

### INTRODUCING "VINTNER'S VAULT!"

Our newest show feature for 2011 is our "Vintner's Vault".

The Vault is located adjacent to the Wine Garden. There will be seminars on the half hour on wines, wine pairings, etiquette, and so much more. Get those unique wine accessories, jellies, cheeses, baskets and just about anything else that is wine related in the Vintner's Vault!



### ADDITIONS TO OUR BLOG!

We are starting a new section in our blog called "Amazing Appetizers, Delectable Desserts and Tips for Dips", beginning July 1st!

If you need quick and easy food ideas for entertaining, something fun for the



holidays, or a unique creation to try out before that next big occasion, this is the place to be!

**21 Professional Seminars to be scheduled during the Summer Months for the February Show**

If your company has an expert in any of the following categories and you would like to have them apply for a seminar, complete the seminar speaker application, located on the show website under the Exhibitor section, workshops. [Click for Application](#)

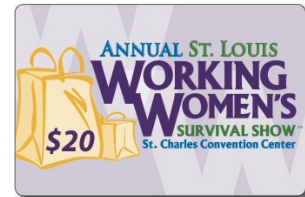
We will thoroughly review all applications received and notify those selected in September.

It's a great opportunity for exhibitors to receive additional exposure throughout several facets of our media and signage at the show.

Categories include: Home; Family; Career; Health and Fitness; Organization; Business Development; Social Media; Entertainment; Relationships; Humor; Education trends for women; The latest trends in clothing, make-up, etc; Accessorizing and more.

**Watch for Exciting Contests and monthly drawings for both exhibitors and attendees!**

Each month we will have contests for both exhibitors and attendees ranging from discounts on booths for exhibitors to gift cards and more for attendees.



Keep watching for details in the upcoming months.

We hope you can join us as an exhibitor or attendee at our 2011 show!

Sincerely,

Show Staff  
St. Louis Working Women's Show

**Save \$50 if you reserve your booth prior to August 20, 2010. (Starting 6/17/10)**

**ATTENTION EXHIBITORS:** Over 35% of all booths are already sold as of today's date. Call today to get your space for next year's show, Feb. 25-27, 2011. A few corners are still available

on the lower level with several more on the upper level.

**800-762-9973**  
**info@wwsonline.com**  
**www.wwsonline.com**

**Booths are on a first-come basis, so make sure to contact us if you are interested. Exhibit space can be like any real estate, it's location, location, location!**

**Offer Expires: 8/20/10**

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