



St. Louis Working Women's Show Newsletter

Monthly Newsletter

August, 2010

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Greetings!

With a little over 6 months to go before the show, this is an update regarding what's happening with our 24th annual show, February 25-27, 2011, at the St. Charles Convention Center.

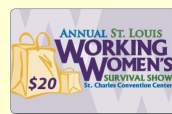
NEW TICKET INFO FOR SHOW IN FEBRUARY

Shop 'n Save will sell the show tickets at a \$2.50 PER TICKET discount. All of Shop 'n Save's locations will have the tickets at the stores beginning January 29th, 2011.

The show will also be offering a TWO DAY PASS this year as per the request of many of our attendees. The second day of the pass will be discounted.

Tickets will also be sold through the show internet site beginning OCTOBER 1ST.

Don't forget ... the show also has \$20 GIFT CARDS



These can be used for Birthday gifts, Christmas presents, Valentines Day and other special times! The gift cards can be used for tickets to the show or to purchase exhibitor items. There are many exhibitors that will offer a special discount when the gift card is used as well. These are available now.

New Decorating Contractor for 2011



Paramount Convention Services has been selected as the show's Decorating Contractor for 2011.

Exhibitors can always bring their own tables and chairs for their booth space, but if you prefer, Paramount can rent tables, chairs, booth displays, EXTRA CARPET (the entire show is carpeted), etc.

Beginning next week, exhibitors will receive a letter from Paramount explaining their site and how to order materials, more information about move-in times, etc. Exhibitors will be able to access all of Paramount's show information through their site. They will also be on hand at the show for any last minute requests.

Please remember, that if you order in advance (date will be listed on Paramount's materials), you will save money.

Embassy Suites Selected as Host Hotel for 2011



The Embassy Suites hotel is connected to the St. Charles Convention Center. You can walk through just with your badge. It is very convenient for exhibitors. The ROOM RATE for our exhibitors and attendees is as follows: \$114 per night for a King Bed Suite and \$119 per night for a Double Bed Suite. To make reservations, visit www.stlouisstcharles.embassysuites.com and enter WWS in the Group/Convention Code box.

We have also seen an increase in attendees staying overnight for a truly "GIRL'S NIGHT OUT". They spend all day at the show and then they just walk through the doors to the hotel. Looking for a little vacation close to home - this could be your ticket. The hotel offers a Complimentary Cooked to Order Breakfast (Friday - 6am to 9am; Saturday and Sunday - 7am to 10:30am; and The Complimentary Managers Reception (happy hour) with Alcoholic and Non alcoholic drinks and light dry snacks from 5:30pm-7:30pm each day including Saturday and Sunday. There is also a Courtesy Shuttle that will take hotel guests within a radius of 3 miles of the hotel. That includes the Ameristar Casino, Harrah's Casino and Downtown Historic St. Charles with lots of restaurants and shops.



There will be a link [on our website soon](#) and a link on Embassy Suites' Facebook next week. You can also call 1-800-Embassy.

There are many other hotels/motels very close to the Convention Center at lower rates. The closest are the Marriott Fairfield Inn, Quality Inn, America's Best Value Inn, the Comfort Inn, and Country Inn and Suites. We will have more information if we are able to negotiate rates on these hotels as well, and they will be listed on our website in mid September.

Facebook//Blog// Newsletter July Winner



* Our \$50 cash winner for July is Robin from Wood River, IL.

CONGRATULATIONS ROBIN!

Keep logging onto our Blog or Facebook pages and you could be our next winner! You can access both from the home page of our website www.wvssonline.com.

You can win a \$25 gift certificate from Dierbergs during the month of August and through September 10th. Keep logging on to what's happening with the show!

Wine Garden Almost Complete



Only one exhibit space remains in our Wine Garden this year. St. James Winery, Les Bourgeois, Stone Hill, Meramec Vineyards and Laszlo (some with double booths) are the companies confirmed. Enjoy your samples and wine purchases at the Wine Garden.

These exhibitors will also be able to sell items such as wine accessories, gift baskets, jellies, etc., from their stores at no additional charge at an adjacent table.

Experts in wine and speaking will be conducting seminars on wine, wine pairings, and everything imaginable about wine from a small stage on the half hour in the Wine Garden.

Check out our next newsletter for information on a new feature called "Restaurant Row", Scouts, Professional Seminars and Celebrities.

Thanks for your interest in the show. We look forward to hearing from you and ... don't forget to check out our blog or facebook pages to have a chance to win our August contest.

Sincerely,

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Email Marketing by

